

## THE OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- First:** The development of acquaintance as an opportunity for service;
- Second:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- Third:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- Fourth:** The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional persons united in the ideal of service.

### SUSANVILLE SUNRISE CLUB OFFICERS 2013-2014

<b>President:</b>	Patty Gunderson
<b>President Elect:</b>	Tim Nobles
<b>Secretary:</b>	Karen Grosz
<b>Treasurer:</b>	Rob Kohrt
<b>Sergeant at Arms:</b>	Steve Rose
<b>Club Service:</b>	Annette Silveria
<b>Vocational Service:</b>	Gary Felt
<b>Community Service:</b>	Keri Richards
<b>International Service:</b>	Steve King
<b>Youth Service:</b>	Zeane Barber
<b>Foundation Chair:</b>	Arlin Billington

### SUSANVILLE SUNRISE ROTARY CLUB, P.O. BOX 1345 SUSANVILLE, CA 96130

Email: [admin@susanville Rotary.com](mailto:admin@susanville Rotary.com)

Website: [www.susanvillerotary.org](http://www.susanvillerotary.org)

Meetings held each Thursday at 7:00 a.m. at the Elks Lodge

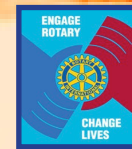
Please Report Attendance Makeups Promptly To

Karen Grosz at [oksg29@gmail.com](mailto:oksg29@gmail.com)

## ROTARY CLUB OF SUSANVILLE SUNRISE



# SPOKE



Volume 15 Number 39

May 8, 2014

### ROTARY 4-WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and better **FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

### Today's Program

Tim Watts

### Upcoming Programs

May 12 - Board Meeting

May 15 - Club Assembly

### Upcoming Events

May 16-18 - District Conference at The Nugget, Sparks

### Birthdays and Anniversaries

May 10 - Steve Rose

## Vocational Moment

### Mike O'Kelly

A native of Susanville, Mike O'Kelly is a graduate of Lassen High and Lassen College, and he majored in Mathematics at Chico State. He is the third generation of O'Kellys in the dairy/ dairy distribution business. His grandfather, Frank O'Kelly was lured to Susanville by Fruit-growers to supply millworker families with milk from his herd of dairy cattle in the 1920s. The cattle and dairy were located at the current Susanville Ranch Park where the old foundations of some buildings are still visible. Mike's father took over the business after WWII and later partnered with his son in various business arrangements in the dairy industry. In 1972 the business turned strictly to distribution through a cooperative with local dairy farmers. Eventually the cost of producing and transporting milk from Lassen County to the processors in the Valley and then transporting milk back again became prohibitive. Consequently, distribution of non-local milk, dairy products, and ice

became the entire O'Kelly business. Over the years Mike's current business, Morning Glory, Inc. has grown to be a prime wholesale supplier of dairy and other staples like bread to Lassen County.



**Bottles of milk from the old O'Kelly Lassen Dairy, when 10 cents could buy something.**



## Last Week's Meeting



Phil Nowak, CEO of Northeastern Rural Health Clinics discussed the state of the clinic, how it has returned to fiscal stability and what the future holds with new providers on board.

Sydnee Petersen received this year's most improved student award for Richmond School. President Patty and Sydnee's teacher Kelli Bainbridge made the presentation.



Jack Antonucci, Rotary District 5190 Area 1 music contest winner, impressively performed his original composition for guitar.